



Help Celebrate National Kidsafe Day Tuesday October 25

Get involved in National Kidsafe Day
by teaching your child about safety on and around roads.

Passenger Safety

Buckle Up, Every Child on Every Trip!

Ensure **all** children up to 7 years of age use a suitable Australian Standards (AS/NZS1754) compliant Child Car Restraint.



Bicycle & Small Wheel Safety

Be a good role model, always wear your helmet when riding your bike.

Make sure helmets meet the Australian Standards and fit correctly.

Driveway Safety

Make sure you know where **all** children are **and** take a walk around your vehicle before getting in and reversing.

Do not rely solely on reversing cameras & sensors to check all is clear.



Pedestrian Safety

Teach your children the safest place to cross the road and talk through with them how to cross safely.



Whether you are travelling in a car; teaching your child how to ride a bike; walking to school; or reversing out of a driveway, it is vital to ensure your children and others are kept safe.

To find out more about road safety visit
www.kidsafe.com.au




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Kidsafe is the leading non-government, not-for-profit, charitable organisation dedicated to the prevention of unintentional injury to children less than 15 years of age.

Help keep kids safe around Roads!

Get involved in National Kidsafe Day by teaching your children about safety on and around roads.

Date	Topic	Suggested Activities
Monday 24th October	Buckle up - Every child, Every trip	<ul style="list-style-type: none"> ☺ FACT: A correctly fitted child car restraint can significantly reduce the risk of injury to a child in a crash by up to 70%*. ☺ The laws require all children less than 7 years of age to use a suitable child car restraint. ☺ Ensure your child's car restraint is correctly fitted and suitable for their age and size. ☺ Visit your local authorised child car restraint installer or contact Kidsafe for more information. ☺ Visit the Seat me Safely website http://www.kidsafensw.org/roadsafety/seat_me_safely.htm
Tuesday 25th October		<ul style="list-style-type: none"> ☺ FACT: In 2004-05, 84 children less than 15 years of age died, and a further 8,203 were hospitalised as a result of transport injuries*. ☺ National Kidsafe Day Launch & Presentation of Kidsafe Road Safety Awards supported by the Leycester Meares Bequest. ☺ Find out more about events happening in your state by visiting our website www.kidsafe.com.au
Wednesday 26th October	Driveway Safety	<ul style="list-style-type: none"> ☺ FACT: Three children are run over in a driveway every week in Australia*. ☺ Create a safe play area for children away from driveways & roads. ☺ Make sure you know where all children are before moving a vehicle. ☺ Download a copy of the Kidsafe Driveway Safety Fact Sheet. ☺ Check your vehicles reversing visibility rating by visiting www.nrma.com.au/reversing
Thursday 27th October	Pedestrian Safety	<ul style="list-style-type: none"> ☺ FACT: Children less than 10 years of age should not be left to cross the road without an adult*.. ☺ Always teach children the safest place to cross the street and teach them to STOP, LOOK, LISTEN & THINK before crossing. ☺ Download a copy of the Kidsafe Pedestrian Safety Fact Sheet.
Friday 28th October	Bicycle Safety	<ul style="list-style-type: none"> ☺ FACT: Bicycle helmets reduce the risk of head injury by 85% and brain injury by 88%*. ☺ Download a copy of the Kidsafe Bicycle Safety Fact Sheet. ☺ Have fun - go bike riding. Complete a bicycle safety check before you ride & make sure everyone's helmet is fitted correctly.

For more ideas or information please visit your local state/territory website:

www.kidsafe.com.au

child safety is no accident