KIDSAFE MEDIA AWARD

HAS YOUR MEDIA ORGANISATION PRO-ACTIVELY REPORTED ON CHILDHOOD INJURY/ACCIDENT PREVENTION OR THE SAFETY OF CHILDREN WITHIN THE COMMUNITY?

KIDSAFE MEDIA AWARD

Recognises media outlets who actively promote childhood injury/accident prevention or the safety of children within the community through action, increasing awareness or advocacy. There will be two categories for the Kidsafe Media Award:

- Print/on-line
- Electronic (television and radio).

NOMINATE NOW

For the National Kidsafe Day Media Award by 30th September 2013

Criteria:

- Australian media outlets are eligible for nomination
- Report must be a proactive story, not just coverage of an incident.
- Nominations must include a brief description of the media outlet, for example:

* Type of media outlet
* Name of program/section reporting on childhood safety

- A description of the media outlet's activity that has promoted childhood injury/accident prevention or the safety of children. The description must provide responses to the questions:

* What has been reported?
* How was it done?
* What effect or impact did it have?

- Evidence of action to promote childhood injury/accident prevention and childhood safety should also be provided (ie. copy of broadcast segment, article, weblinks, etc).

Who can nominate:

- Any Australian media outlet representative
- Any Australian blogger

Recognition

The proud achievements of children and adults across Australia will be celebrated at the 2013 National Kidsafe Day Awards on Tuesday 22nd October, 2013.

NOMINATION FORM
FOR THE KIDSAFE MEDIA AWARD

Nominate Now For the National Kidsafe Day Media Award by 30th September 2013

Please fill out the form below and send your entry to nkdawards@kidsafevic.com.au

Nominated State/Territory:

- ☐ Australian Capital Territory
- ☐ Northern Territory
- ☐ South Australia
- ☐ Victoria
- ☐ New South Wales
- ☐ Queensland
- ☐ Tasmania
- ☐ Western Australia

Business/Trading Name:_____

Contact Person within Business:_____

Business Address:_____

_____

Business Contact Number:_____

Business E-mail:_____

☐ I have enclosed a short description (maximum 2 pages), addressing the criteria about how the media outlet has proactively reported on childhood injury/accident prevention and childhood safety, and the difference it has made to raising awareness, advocating, or taking action in these areas.

☐ I have enclosed additional evidence (press clipping, broadcast segment) or other relevant information to support the nomination.

Disclaimer/Permission

As the nominator, I am aware of the terms and conditions of the Kidsafe Day Awards and have obtained all necessary permissions for any information and photographs/images supplied to be used by Kidsafe for promotional purposes. To the best of my knowledge the information contained in this nomination is true and correct.